



2023 Jim Dill Memorial TRICK OR TREAT TROT 5K & UNITED IN WELLNESS CANCER WALK SUNDAY, OCTOBER 29, 2023

A long-standing tradition within our local community, Exeter Hospital's Trick or Treat Trot 5K and Creepy Crawler Fun Run will benefit The Beyond the Rainbow Fund, providing financial assistance and support to local cancer patients and their families.

SPONSORSHIP OPPORTUNITIES



Beyond the Rainbow Pot of Gold Sponsor \$10,000

(Industry Exclusivity)

- 🍷 Your company's logo will be displayed on the back of the official 5K T-Shirt. *Sponsorship also provides:*
- 🍷 Your company is listed as the race presenter for all promotional materials.
- 🍷 Your company featured as Beyond the Rainbow Pot of Gold sponsor in event press.
- 🍷 Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- 🍷 Company hyperlink on race website
- 🍷 7 complimentary 5K race entries
- 🍷 Multiple mentions by race announcer during the 5K race
- 🍷 Your company's banner at the award ceremony
- 🍷 Your Table or Booth at the race
- 🍷 Your promotional material in the racer's "goody" bags



Beyond the Rainbow Spooktacular Sponsor \$5,000 (Industry Exclusivity)

- 🍷 Your company's logo will be prominently displayed on the official race bib worn by race participants. *Sponsorship also provides:*
- 🍷 Your Company name featured as Beyond the Rainbow Spooktacular sponsor in event press.
- 🍷 Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- 🍷 Company hyperlink on race website
- 🍷 5 complimentary 5K race entries
- 🍷 Multiple mentions by race announcer during the 5K
- 🍷 Your Table or Booth at the race
- 🍷 Your promotional material in the racer's "goody" bags



Beyond the Rainbow Start Line Sponsor \$2,500

Your company's logo will be prominently displayed on a banner at the start line.

Sponsorship also provides:

- 🍷 Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- 🍷 Company hyperlink on race website
- 🍷 2 complimentary 5K race entries
- 🍷 Multiple mentions by race announcer during the 5K
- 🍷 Your promotional material in the racer's "goody" bags



Beyond the Rainbow Finish Line Sponsor \$1,500

Your company's logo will be prominently displayed on a banner at the finish line.

Sponsorship also provides:

- 🍷 Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- 🍷 Company hyperlink on race website
- 🍷 2 complimentary 5K race entries
- 🍷 Your promotional material in the racer's "goody" bags







Beyond the Rainbow Hydration Sponsor \$750

- 🍷 Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- 🍷 Company hyperlink on race website
- 🍷 Company name at water stop tables.
- 🍷 Your promotional material in the racer's "goody" bags





Beyond the Rainbow Mile Marker 1 Sponsor \$500

Your company's logo will be prominently displayed on Mile Marker 1. *Sponsorship also provides:*

-  Company name on Mile 1 Marker
-  Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
-  Company hyperlink on race website
-  Your promotional material in the racer's "goody" bags




Beyond the Rainbow Mile Marker 3 Sponsor \$500

Your company's logo will be prominently displayed on Mile Marker 3. *Sponsorship also provides:*

-  Company name on Mile 3 Marker
-  Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
-  Company hyperlink on race website
-  Your promotional material in the racer's "goody" bags



Beyond the Rainbow Mile Marker 2 Sponsor \$500

Your company's logo will be prominently displayed on Mile Marker 2. *Sponsorship also provides:*

-  Company name on Mile 2 Marker
-  Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
-  Your promotional material in the racer's "goody" bags

Interested in making an in-kind donation

(i.e. raffle item, refreshments/food, etc.) in support of event.

-  Acknowledgement noted as in-kind donor at the event
-  Organization's name listed as event contributor on event page on United in Wellness website

To learn more, click here












We want to support the Trick or Treat Trot 5K & United in Wellness Cancer Walk

Please complete this form and mail with your check payable to:

Advancement Office | 5 Alumni Drive | Exeter, NH 03833 **Questions?** Please call us at 603.580.6668 or email advancement@ehr.org

LEVEL OF SPONSOR SUPPORT

- | | |
|---|---|
| <input type="checkbox"/>  Beyond the Rainbow Pot of Gold \$10,000.00 | <input type="checkbox"/>  Beyond the Rainbow Mile Marker 1 \$500.00 |
| <input type="checkbox"/>  Beyond the Rainbow Spooktacular \$ 5,000.00 | <input type="checkbox"/>  Beyond the Rainbow Mile Marker 2 \$500.00 |
| <input type="checkbox"/>  Beyond the Rainbow Start Line \$ 2,500.00 | <input type="checkbox"/>  Beyond the Rainbow Mile Marker 3 \$500.00 |
| <input type="checkbox"/>  Beyond the Rainbow Finish Line \$ 1,500.00 | <input type="checkbox"/>  In-Kind Donation \$ _____ |
| <input type="checkbox"/>  Beyond the Rainbow Hydration \$750.00 | |

Name (s)

Address

City / State / Zip

Home Phone

Work Phone

Cell Phone

E-Mail

Employer

Employer Address

Employer City / State / Zip

Thank you for your support!

Advancement Office 5 Alumni Drive | Exeter, NH 03833 | 603-580-6668
Exeter Hospital is a 501 (C) (3) Tax-Exempt Organization. Tax ID # 22-2674014

Net proceeds will support Exeter Hospital's Beyond the Rainbow Fund.