

2023 Jim Dill Memorial

TRICK OR TREAT TROT 5K

& UNITED IN WELLNESS CANCER WALK SUNDAY, OCTOBER 29, 2023

A long-standing tradition within our local community, Exeter Hospital's Trick or Treat Trot 5K and Creepy Crawler Fun Run will benefit The Beyond the Rainbow Fund, providing financial assistance and support to local cancer patients and their families.

SPONSORSHIP OPPORTUNITIES

Beyond the Rainbow Pot of Gold Sponsor \$10,000

(Industry Exclusivity)

- Your company's logo will be displayed on the back of the official 5K T-Shirt. Sponsorship also provides:
- Your company is listed as the race presenter for all promotional materials.
- Your company featured as Beyond the Rainbow Pot of Gold sponsor in event press.
- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Company hyperlink on race website
- 7 complimentary 5K race entries
- Multiple mentions by race announcer during the 5K race
- Your company's banner at the award ceremony
- Your Table or Booth at the race
- Your promotional material in the racer's "goody" bags.

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Beyond the Rainbow Spooktacular Sponsor \$5,000 (Industry Exclusivity)

- Your company's logo will be prominently displayed on the official race bib worn by race participants.

 Sponsorship also provides:
- Your Company name featured as Beyond the Rainbow Spooktacular sponsor in event press.
- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Company hyperlink on race website
- 5 complimentary 5K race entries
- Multiple mentions by race announcer during the 5K
- Your Table or Booth at the race
- Your promotional material in the racer's "goody" bags.

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Beyond the Rainbow Start Line Sponsor \$2,500

Your company's logo will be prominently displayed on a banner at the start line.

Sponsorship also provides:

- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Company hyperlink on race website
- 2 complimentary 5K race entries
- Multiple mentions by race announcer during the 5K
- Your promotional material in the racer's "goody" bags



Beyond the Rainbow Finish Line Sponsor \$1.500

Your company's logo will be prominently displayed on a banner at the finish line.

Sponsorship also provides:

- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Company hyperlink on race website
- 2 complimentary 5K race entries
- in the racer's "goody" bags.

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Beyond the Rainbow Hydration Sponsor

- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Company hyperlink on race website
- **a** Company name at water stop tables.
- Your promotional material in the racer's "goody" bags.

Beyond the Rainbow Mile Marker 1 Sponsor

Your company's logo will be prominently displayed on Mile Marker 1. Sponsorship also provides:

- Company name on Mile 1 Marker
- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Company hyperlink on race website
- Your promotional material in the racer's "goody" bags

Beyond the Rainbow Mile Marker 2 Sponsor \$500

Your company's logo will be prominently displayed on Mile Marker 2. *Sponsorship also provides:*

- company name on Mile 2 Marker
- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Your promotional material in the racer's "goody" bags

Beyond the Rainbow Mile Marker 3 Sponsor

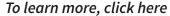
Your company's logo will be prominently displayed on Mile Marker 3. *Sponsorship also provides:*

- ompany name on Mile 3 Marker
- Logo listed on event materials including promotional, marketing, website, and e-mail collateral.
- Company hyperlink on race website
- Your promotional material in the racer's "goody" bags

Interested in making an in-kind donation

(i.e. raffle item, refreshments/food, etc.) in support of event.

- height in the event as in-kind donor at the event
- Organization's name listed as event contributor on event page on United in Wellness website





We want to support the Trick or Treat Trot 5K & United in Wellness Cancer Walk

Please complete this form and mail with your check payable to:

Advancement Office | 5 Alumni Drive | Exeter, NH 03833 Questions? Please call us at 603.580.6668 or email advancement@ehr.org

LEVEL OF SPONSOR SUPPORT

☐	d \$10,000.00	☐ 🤾 Beyond the Rainbow Mile Marker 1.	\$500.00
□ 🦒 Beyond the Rainbow Spooktacular \$ 5,000.00		☐ 🧣 Beyond the Rainbow Mile Marker 2 \$500.00	
☐ 🤾 Beyond the Rainbow Start Line	\$ 2,500.00	☐ % Beyond the Rainbow Mile Marker 3 .	\$500.00
☐ 🧣 Beyond the Rainbow Finish Lin	e\$ 1,500.00	□ 🦜 In-Kind Donation	\$
☐ 🦹 Beyond the Rainbow Hydration	\$750.00		
Name (s)			_
Address			_
City / State / Zip			_
Home Phone	Work Phone	Cell Phone	_
E-Mail			_
Employer			_
Employer Address			_
Employer City / State / Zip			_

Thank you for your support!